

Exhibit 2

Best Western – Web Server Operations for web-based Hotel Booking Infringement of the '177 patent

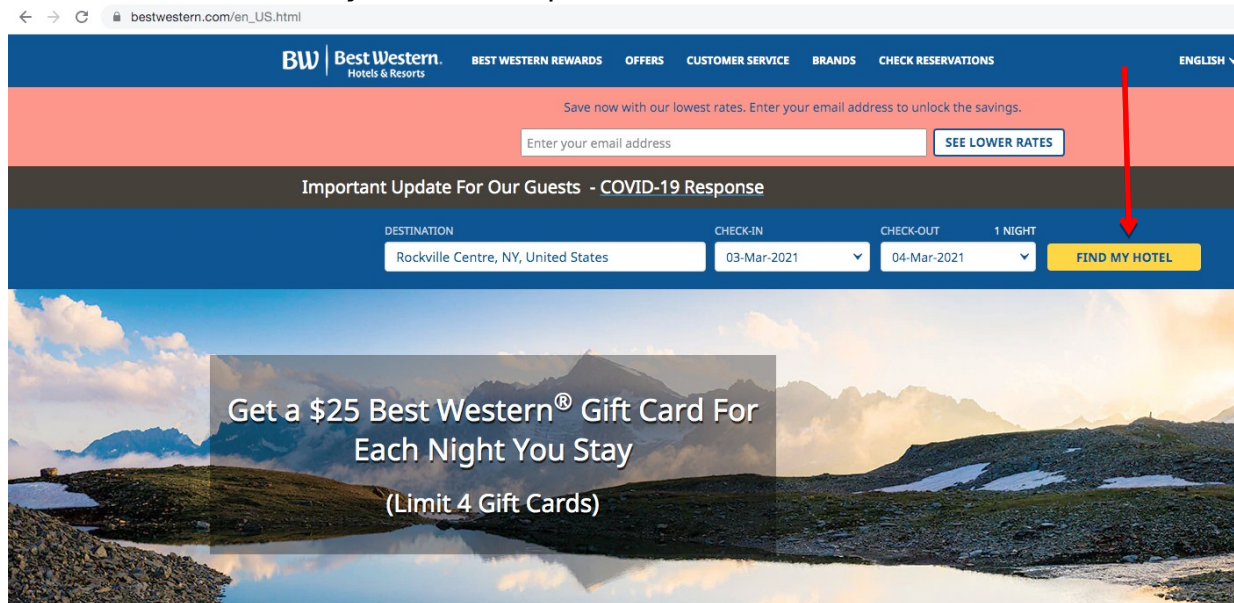
Claim 1

5. A method comprising:


Evidence

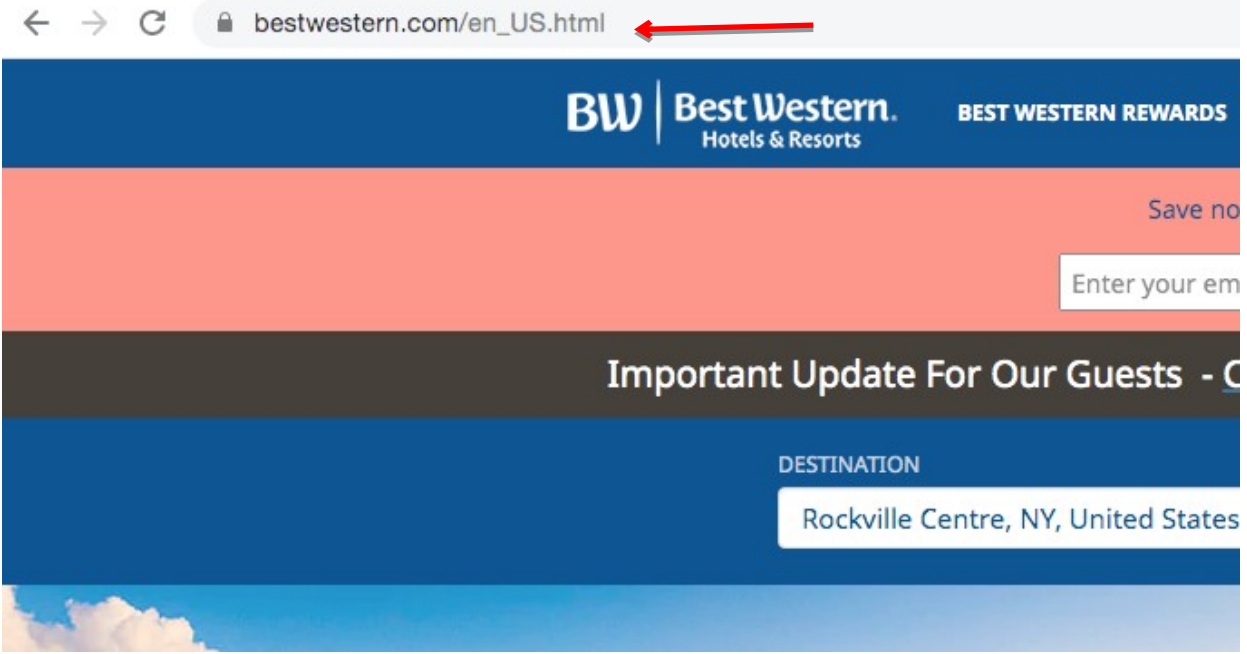
The Best Western web server performs a method of web-based hotel booking.

For example, Best Western offers a web-based hotel booking service. Using the service, a user can book a room at any of the hotel brands in the Best Western Hotel Group (e.g. WorldHotels Collection, Best Western Hotels & Resorts, and SureStay Hotel Group)



[1]

	 <p>[1]</p>
<p>performing server-side operations to support interaction with a web browser client by generating and serving web page content to a client computer hosting the web browser client,</p>	<p>The Best Western web server performs server-side operations to support interaction with a web browser client. The Best Western web server generates and serves web page content to a client computer hosting the web browser client.</p> <p>For example, Best Western operates the web-based hotel booking service via a web site at an Internet URL location. A server at the URL location provides a web page to a web browser client that connects to the server at the URL.</p>

	 <p>[1]</p>
<p>wherein the web page content is configured to be processed by the web browser client to enable a user of the client computer to browse one or more web pages rendered by the web browser client in response to receiving the web page content, and the web page content includes code to support user interaction</p>	<p>The web page content is configured to be processed by the web browser client to enable a user of the client computer to browse one or more web pages that have been rendered by the web browser client. The web page content includes code to support user interaction with the one or more web pages via user inputs by the user of the client computer.</p> <p>For example, Best Western's hotel-booking web site includes an interactive web page for selecting a hotel. A user selects a hotel by providing input to the web page. Best Western's hotel-booking web site includes multiple pages that can be browsed by the user. For example, the web site includes web pages to search for hotels, rewards, and discounts.</p>

with the one or more web pages via user inputs by the user of the client computer,

← → ↻ bestwestern.com/en_US.html

BW | Best Western. Hotels & Resorts **BEST WESTERN REWARDS OFFERS CUSTOMER SERVICE BRANDS CHECK RESERVATIONS**

Save now with our lowest rates. Enter your email address to unlock the savings.

Enter your email address **SEE LOWER RATES!**

Important Update For Our Guests - COVID-19 Response

DESTINATION CHECK-IN CHECK-OUT 1 NIGHT

New York, NY, USA 04-Mar-2021 05-Mar-2021

ROOM 1

1 Adult 0 Children **+ ROOM**

RATES


Select Rate

[1]

← → ↻ bestwestern.com/en_US/best-western-rewards.html

BW | Best Western. Hotels & Resorts **BEST WESTERN REWARDS OFFERS CUSTOMER SERVICE BRANDS CHECK RESERVATIONS** **ENGLISH LOG-IN**

[Home](#) > Best Western Rewards



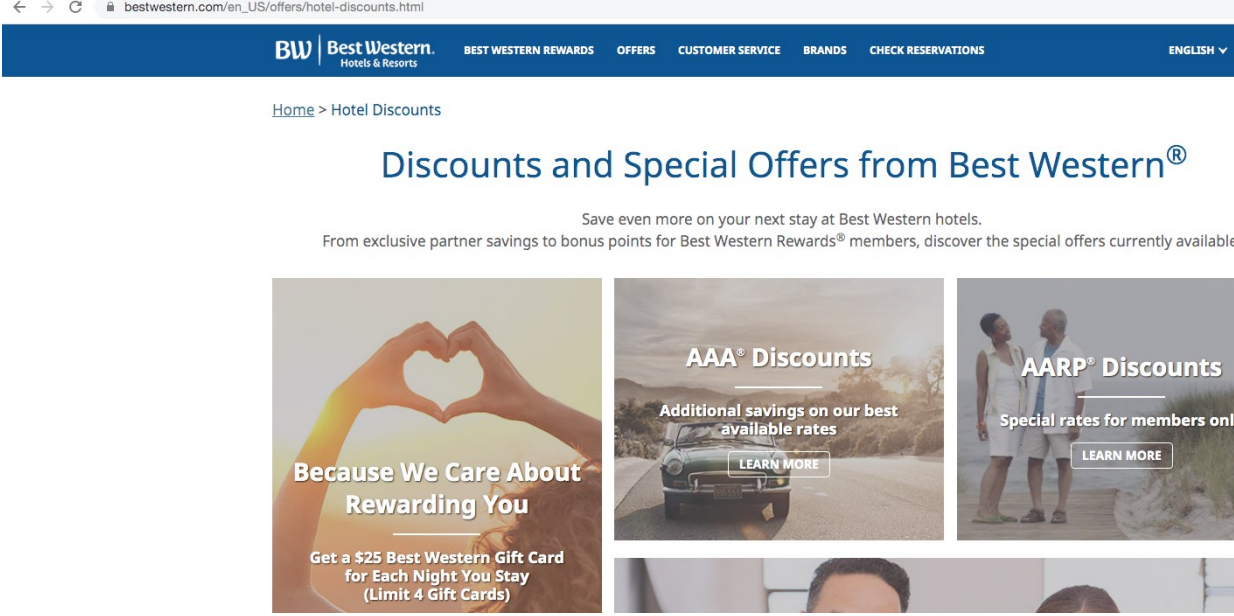
BW | Best Western REWARDS.

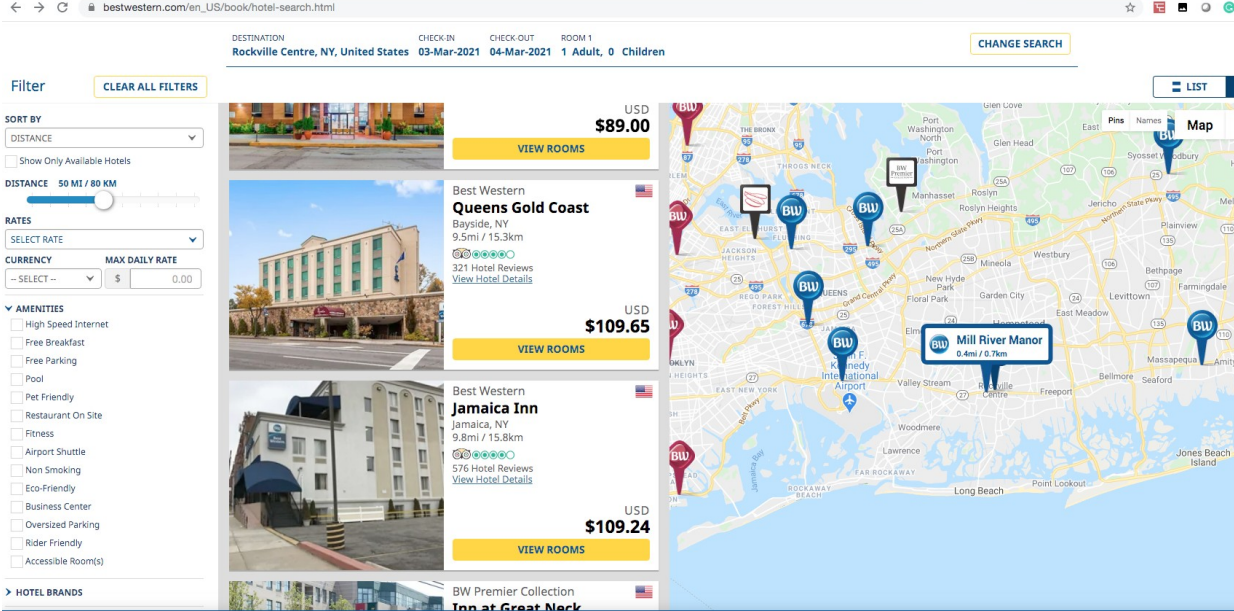
Get a \$25 Best Western Gift Card for Each Night You Stay

(Limit 4 Gift Cards)

LEARN MORE

[2]

	 <p>The screenshot shows the Best Western website's 'Hotel Discounts' page. The header includes the Best Western logo and navigation links: BEST WESTERN REWARDS, OFFERS, CUSTOMER SERVICE, BRANDS, and CHECK RESERVATIONS. The main heading is 'Discounts and Special Offers from Best Western®'. Below this, a sub-header reads: 'Save even more on your next stay at Best Western hotels. From exclusive partner savings to bonus points for Best Western Rewards® members, discover the special offers currently available'. Three promotional tiles are visible: 'Because We Care About Rewarding You' (with a heart-shaped hands graphic and a \$25 gift card offer), 'AAA® Discounts' (with a car graphic and 'Additional savings on our best available rates'), and 'AARP® Discounts' (with a couple graphic and 'Special rates for members only'). Each tile has a 'LEARN MORE' button.</p> <p>[3]</p>
<p>wherein the web page content is further configured, upon processing by the web browser client, to:</p> <p>present a first web page view including,</p> <p>a first control panel area presenting a list of hotels and including a graphical user interface to enable a user to select hotels within the list;</p>	<p>The web page content is further configured to present a first web page view that includes a first control panel area that presents a list of hotels. The first control panel area includes a graphical user interface to enable a user to select hotels within the list.</p> <p>For example, Best Western's web page for selecting a hotel includes a list of hotels. The user can select a hotel from the list by providing input to the web page.</p>

	 <p>[4]</p>
<p>a map display area presenting a portion of an interactive map comprising a base map layer and at least one additional layer overlaid over the base map layer wherein each additional layer contains at least one hotel location symbol located at an identified x, y, or z location relative to its containing layer or the base layer, and each</p>	<p>The first web page view includes a map display area. The map display area presents a portion of an interactive map that includes a base map layer and at least one additional layer overlaid over the base map layer. Each additional layer contains at least one hotel location symbol located at an identified x, y, or z location relative to its containing layer or the base layer. Each hotel location symbol corresponds to a hotel in the list of hotels.</p> <p>For example, Best Western's hotel-selecting web page includes a geographical map of an area in which one or more hotels in the list are located. The locations of the hotels are indicated by respective symbols on the map.</p>

hotel location symbol
corresponding to a hotel
in the list of hotels,

The screenshot displays the Best Western website's hotel search results for Rockville Centre, NY, United States, from March 3 to March 4, 2021. The interface includes a search bar, filters, and a list of hotels. The map on the right shows the location of the selected hotels, with a callout for the Mill River Manor near Long Beach.

Search Results:

- Best Western Queens Gold Coast** (Bayside, NY): 9.5mi / 15.3km, 321 Hotel Reviews, USD \$89.00.
- Best Western Jamaica Inn** (Jamaica, NY): 9.8mi / 15.8km, 576 Hotel Reviews, USD \$109.24.
- Best Western Mill River Manor** (Long Beach, NY): 0.4mi / 0.7km, USD \$119.00.

Filters:

- Sort By:** DISTANCE
- Distance:** 50 MI / 80 KM
- Rates:** SELECT RATE, CURRENCY: USD, MAX DAILY RATE: 0.00
- Amenities:**
 - ☐ High Speed Internet
 - ☐ Free Breakfast
 - ☐ Free Parking
 - ☐ Pool
 - ☐ Pet Friendly
 - ☐ Restaurant On Site
 - ☐ Fitness
 - ☐ Airport Shuttle
 - ☐ Non Smoking
 - ☐ Eco-Friendly
 - ☐ Business Center
 - ☐ Oversized Parking
 - ☐ Rider Friendly
 - ☐ Accessible Room(s)

Map: The map shows the location of the hotels in the Rockville Centre area, with a callout for the Mill River Manor near Long Beach.

[4]

wherein the graphical
interface enables a user
to show or hide subsets
of the hotel location
symbols in a particular
layer of the map display
area.

The graphical interface enables a user to show or hide subsets of the hotel location symbols in a particular layer of the map display area.

For example, Best Western's hotel-selecting web page has a filter of various criteria by which the user can refine the selection of hotels that are indicated on the map. For example, by default no filter criteria are selected and the map displays a wide range of search results (Note the hotel location symbol for the Mill River Manor near Long Beach with a price of \$119 per night).

Filter

CLEAR ALL FILTERS

SORT BY

DISTANCE

Show Only Available Hotels

DISTANCE 50 MI / 80 KM

RATES

SELECT RATE

CURRENCY


MAX DAILY RATE

-- SELECT --

\$ 0.00

AMENITIES

☐ High Speed Internet
☐ Free Breakfast
☐ Free Parking
☐ Pool
☐ Pet Friendly
☐ Restaurant On Site
☐ Fitness
☐ Airport Shuttle
☐ Non Smoking
☐ Eco-Friendly
☐ Business Center
☐ Oversized Parking
☐ Rider Friendly
☐ Accessible Room(s)




Best Western

JFK Airport Hotel

Jamaica, NY

7.5mi / 12.1km




1083 Hotel Reviews

[View Hotel Details](#)

USD

\$89.00

VIEW ROOMS




Best Western

Queens Gold Coast

Bayside, NY

9.5mi / 15.3km



321 Hotel Reviews

[View Hotel Details](#)

USD

\$109.65

VIEW ROOMS

[4]

bestwestern.com/en_US/book/hotel-search.html

DESTINATION: Rockville Centre, NY, United States | CHECK-IN: 03-Mar-2021 | CHECK-OUT: 04-Mar-2021 | ROOM 1: 1 Adult, 0 Children | [CHANGE SEARCH](#)

Filter [CLEAR ALL FILTERS](#)

SORT BY
DISTANCE

☐ Show Only Available Hotels

DISTANCE 50 MI / 80 KM

RATES
SELECT RATE

CURRENCY MAX DAILY RATE
--SELECT-- \$ 0.00

AMENITIES

- ☐ High Speed Internet
- ☐ Free Breakfast
- ☐ Free Parking
- ☐ Pool
- ☐ Pet Friendly
- ☐ Restaurant On Site
- ☐ Fitness
- ☐ Airport Shuttle
- ☐ Non Smoking
- ☐ Eco-Friendly
- ☐ Business Center
- ☐ Oversized Parking
- ☐ Rider Friendly
- ☐ Accessible Room(s)

HOTEL BRANDS

Best Western Mill River Manor
Rockville Centre, NY
0.4mi / 0.7km
831 Hotel Reviews
[View Hotel Details](#)
USD \$119.00
[VIEW ROOMS](#)

Best Western JFK Airport Hotel
Jamaica, NY
7.5mi / 12.1km
1083 Hotel Reviews
[View Hotel Details](#)
USD \$89.00
[VIEW ROOMS](#)

Best Western Queens Gold Coast
Bayside, NY
9.5mi / 15.3km
[View Hotel Details](#)

[4]
For example, when the price per night filter is set to \$118, the hotel location symbol for the Mill River Manor is no longer displayed (note: only the City Center symbol is displayed, where previously it and the hotel location symbol for the Mill River Manor was also displayed).

		DESTINATION	CHECK-IN	CHECK-OUT	ROOM 1
		Rockville Centre, NY, United States	03-Mar-2021	04-Mar-2021	1 Adult, 0

Filter

CLEAR ALL FILTERS

SORT BY

DISTANCE

☐ Show Only Available Hotels


DISTANCE 50 MI / 80 KM

RATES

SELECT RATE


CURRENCY -- SELECT --
 MAX DAILY RATE \$ 118

AMENITIES
 ☐ High Speed Internet
 ☐ Free Breakfast
 ☐ Free Parking



Best Western
JFK Airport Hotel
 Jamaica, NY
 7.5mi / 12.1km
 1083 Hotel Reviews
[View Hotel Details](#)

VIEW ROOMS



Best Western
Queens Gold Coast
 Bayside, NY

[4]

bestwestern.com/en_US/book/hotel-search.html

DESTINATION: Rockville Centre, NY, United States | CHECK IN: 03-Mar-2021 | CHECK OUT: 04-Mar-2021 | ROOM 1: 1 Adult, 0 Children | [CHANGE SEARCH](#)

Filter [CLEAR ALL FILTERS](#)

SORT BY
DISTANCE

☐ Show Only Available Hotels


DISTANCE 50 MI / 80 KM

RATES
SELECT RATE
CURRENCY: USD | MAX DAILY RATE: \$ 118


AMENITIES

- ☐ High Speed Internet
- ☐ Free Breakfast
- ☐ Free Parking
- ☐ Pool
- ☐ Pet Friendly
- ☐ Restaurant On Site
- ☐ Fitness
- ☐ Airport Shuttle
- ☐ Non Smoking
- ☐ Eco-Friendly
- ☐ Business Center
- ☐ Oversized Parking
- ☐ Rider Friendly
- ☐ Accessible Room(s)


HOTEL BRANDS



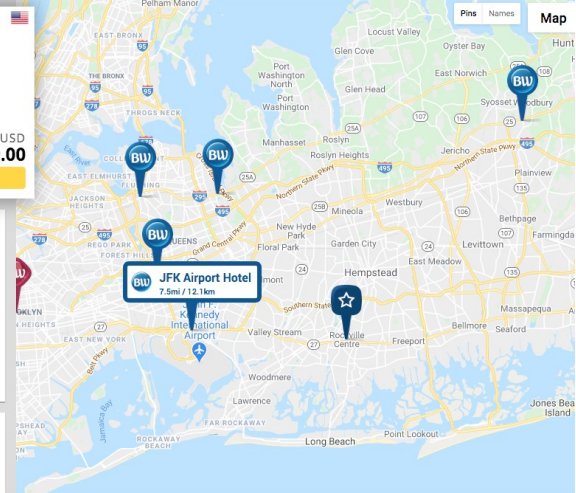
Best Western JFK Airport Hotel
Jamaica, NY
7.5mi / 12.1km
1083 Hotel Reviews
[View Hotel Details](#)
USD **\$89.00**
[VIEW ROOMS](#)




Best Western Queens Gold Coast
Bayside, NY
9.5mi / 15.3km
321 Hotel Reviews
[View Hotel Details](#)
USD **\$109.65**
[VIEW ROOMS](#)




Best Western Jamaica Inn
Jamaica, NY
9.8mi / 15.8km
[View Hotel Details](#)




[4]



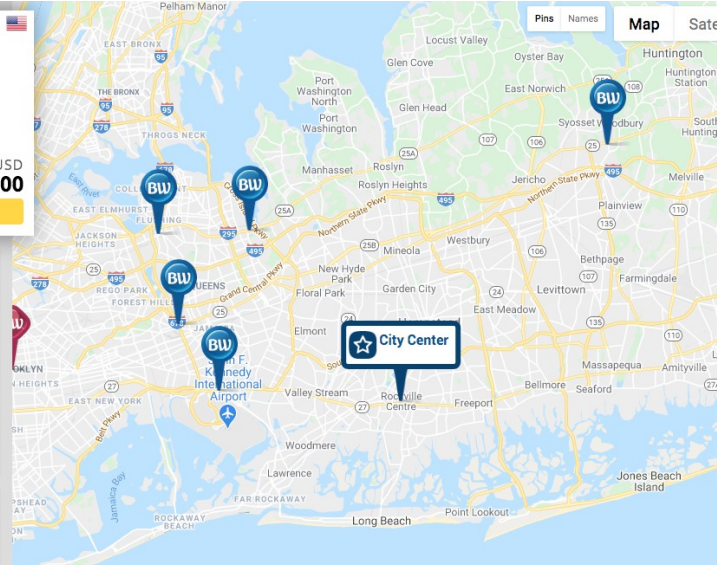
Best Western JFK Airport Hotel
Jamaica, NY
7.5mi / 12.1km
1083 Hotel Reviews
[View Hotel Details](#)
USD **\$89.00**
[VIEW ROOMS](#)

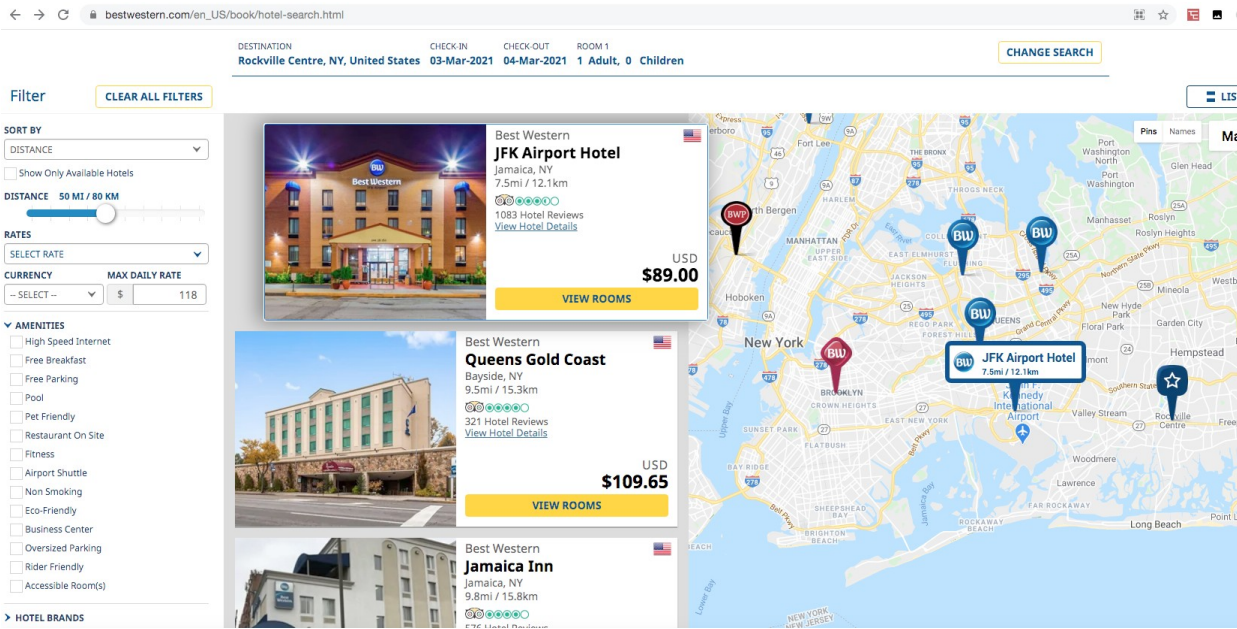


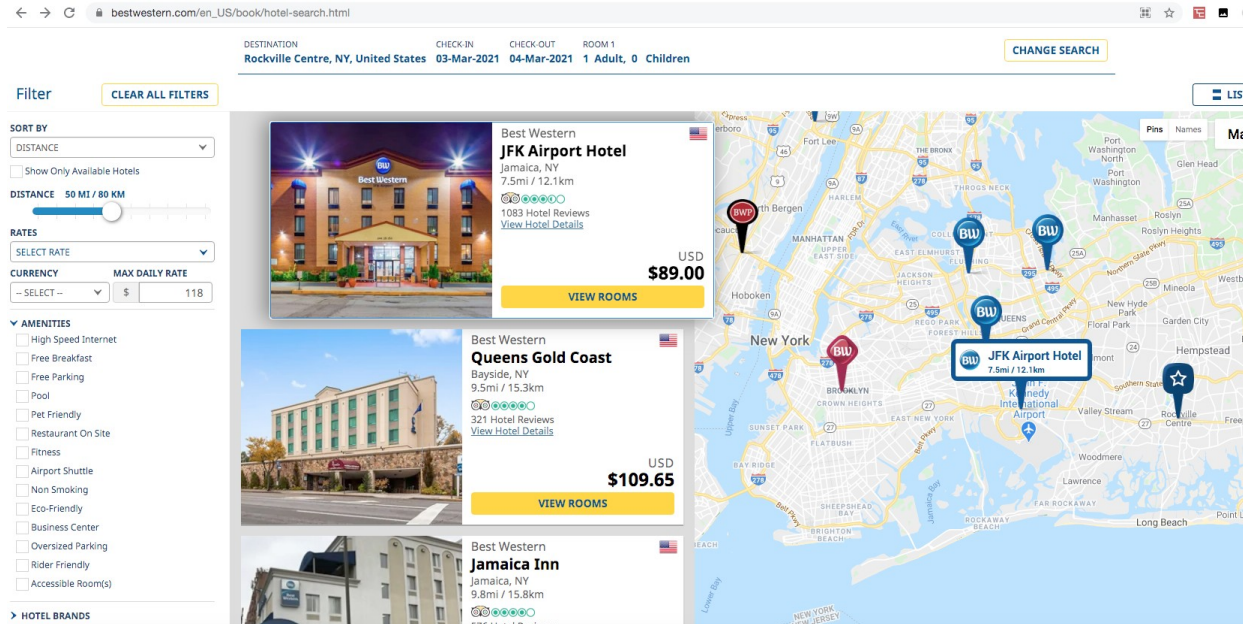
Best Western Queens Gold Coast
Bayside, NY
9.5mi / 15.3km
321 Hotel Reviews
[View Hotel Details](#)
USD **\$109.65**
[VIEW ROOMS](#)



Best Western Jamaica Inn
Jamaica, NY
9.8mi / 15.8km
[View Hotel Details](#)



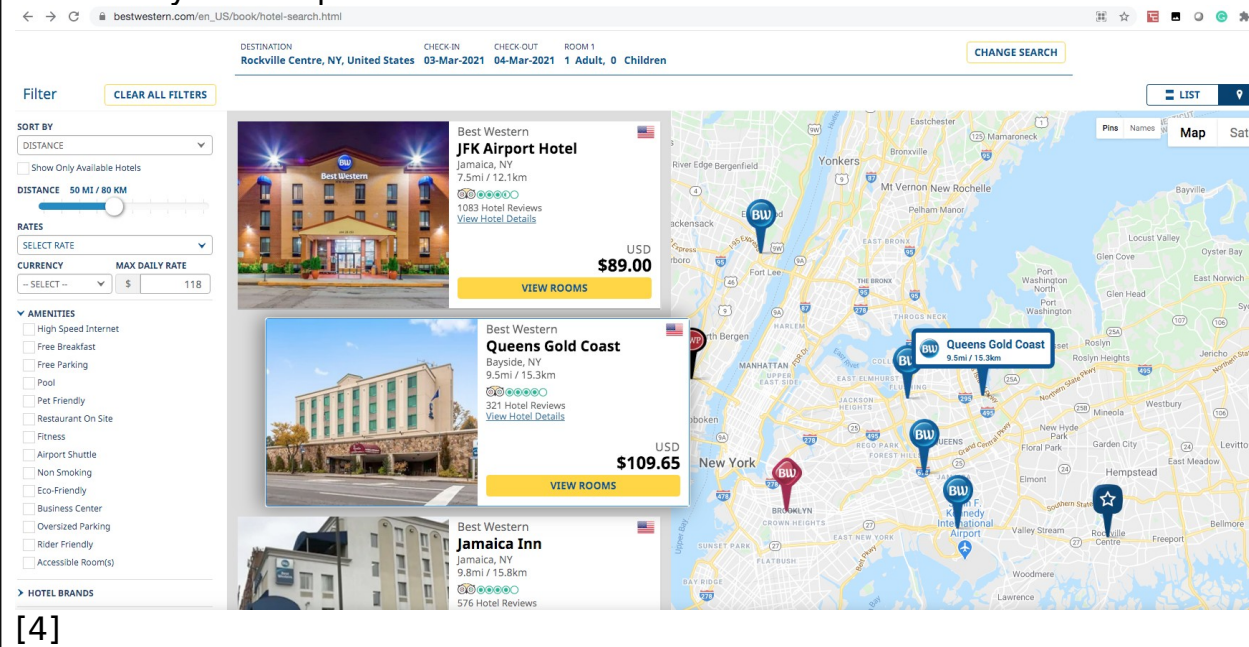
	[4]
<p>Claim 6</p> <p>6. The method of claim 5, wherein, in response to selection of a hotel in the first control panel area the appearance of the hotel symbol corresponding to the selected hotel is changed to highlight the location of the selected hotel on the map.</p>	<p>Evidence</p> <p>In response to the selection of a hotel in the first control panel area, Best Western’s hotel-selecting web page changes the appearance of the hotel symbol that corresponds to the selected hotel in order to highlight the location of the selected hotel on the map.</p> <p>For example, upon selection of a hotel in the list, the appearance of the symbol corresponding to the selected hotel is changed. For example, when the entry for the JFK Airport Hotel is selected its hotel location symbol expands to show the name of that hotel. As well, the entry is indented to the right in the list and is displayed with a grey shadow.</p>  <p>The screenshot shows the Best Western website's hotel search interface. At the top, search criteria are displayed: Destination (Rockville Centre, NY, United States), Check-in (03-Mar-2021), Check-out (04-Mar-2021), Room 1, 1 Adult, 0 Children. A 'CHANGE SEARCH' button is on the right. On the left, a 'Filter' section includes 'SORT BY' (Distance), 'Show Only Available Hotels', a distance slider (50 MI / 80 KM), 'RATES' (SELECT RATE, MAX DAILY RATE \$118), and 'AMENITIES' (High Speed Internet, Free Breakfast, Free Parking, Pool, Pet Friendly, Restaurant On Site, Fitness, Airport Shuttle, Non Smoking, Eco-Friendly, Business Center, Oversized Parking, Rider Friendly, Accessible Room(s)). Below filters is a 'HOTEL BRANDS' section. The main content area displays a list of hotels: Best Western JFK Airport Hotel (Jamaica, NY, 7.5mi / 12.1km, 1083 Hotel Reviews, USD \$89.00), Best Western Queens Gold Coast (Bayside, NY, 9.5mi / 15.3km, 321 Hotel Reviews, USD \$109.65), and Best Western Jamaica Inn (Jamaica, NY, 9.8mi / 15.8km). To the right is a map of the New York City area with pins for each hotel. The JFK Airport Hotel pin is highlighted with a blue box and expanded to show the hotel name and distance. The map also shows other locations like Manhattan, Queens, and Long Beach.</p> <p>[4]</p>

Claim 8	Evidence
<p>8. The method of claim 6, wherein the hotel is enabled to be selected by clicking on a graphical user interface control in the first control panel area associated with the hotel.</p>	<p>Clicking on a graphical user interface control that is in the first control panel area and that is associated with the hotel causes the hotel to be selected.</p> <p>For example, a hotel can be selected by clicking on its entry in the list of hotels. For example, clicking on the entry for the JFK Airport Hotel selects the entry, which is now shown indented to the right in the list and is displayed with a grey shadow. The hotel location symbol also expands to show the name of that hotel.</p>  <p>The screenshot shows the Best Western website interface for a hotel search. The search parameters are: Destination: Rockville Centre, NY, United States; Check-in: 03-Mar-2021; Check-out: 04-Mar-2021; Room 1; 1 Adult, 0 Children. The results are sorted by distance. The list shows three hotels: Best Western JFK Airport Hotel (Jamaica, NY, 7.5mi / 12.1km, \$89.00), Best Western Queens Gold Coast (Bayside, NY, 9.5mi / 15.3km, \$109.65), and Best Western Jamaica Inn (Jamaica, NY, 9.8mi / 15.8km). The JFK Airport Hotel entry is highlighted with a grey shadow. To the right, a map shows the location of the JFK Airport Hotel with a blue location pin and a label 'JFK Airport Hotel 7.5mi / 12.1km'.</p> <p>[4]</p>

Claim 9	Evidence
<p>9. The method of claim 5, wherein the web page content is further</p>	<p>In response to selecting a hotel location symbol in the map display area, Best Western's hotel-selecting web page displays information about the hotel that corresponds to the selected symbol.</p>

configured to:
enable the user to select
a hotel location symbol
in the map display area
corresponding to a
hotel, wherein in
response thereto
information about the
hotel is displayed.

For example, when a hotel symbol displayed on the map is selected,
information about that hotel is displayed. For example, when the hotel
location symbol for the Queens Gold Coast hotel is selected, its hotel
location symbol expands to show the name of that hotel.



[4]

Claim 12

12. The method of claim 9, wherein a hotel location symbol is enabled to be selected by clicking on the hotel location symbol using a pointing device.

Evidence

Clicking on the hotel location symbol causes the symbol to be selected.

For example, a hotel location symbol can be selected by clicking on the symbol. For example, clicking on the hotel location symbol for the Queens Gold Coast selects the symbols, which is now shown in expanded format to include the name of that hotel.

The screenshot displays the Best Western website's hotel search results for Rockville Centre, NY, United States. The search parameters are: DESTINATION: Rockville Centre, NY, United States; CHECK-IN: 03-Mar-2021; CHECK-OUT: 04-Mar-2021; ROOMS: 1 Adult, 0 Children. The results are filtered by distance, showing three hotels:

- Best Western JFK Airport Hotel**: Jamaica, NY, 7.5mi / 12.1km, 1083 Hotel Reviews, USD \$89.00.
- Best Western Queens Gold Coast**: Bayside, NY, 9.5mi / 15.3km, 321 Hotel Reviews, USD \$109.65.
- Best Western Jamaica Inn**: Jamaica, NY, 9.8mi / 15.8km, 576 Hotel Reviews.

The left sidebar contains filters for sorting by distance, showing only available hotels, and a list of amenities including High Speed Internet, Free Breakfast, Free Parking, Pool, Pet Friendly, Restaurant On Site, Fitness, Airport Shuttle, Non Smoking, Eco-Friendly, Business Center, Oversized Parking, Rider Friendly, and Accessible Room(s). The right side features a map of the area with pins for each hotel.

[4]

References:

[1] Best Western Hotels & Resorts
https://www.bestwestern.com/en_US.html

[2] Best Western – Rewards
https://www.bestwestern.com/en_US/best-western-rewards.html

[3] Best Western – Discounts
https://www.bestwestern.com/en_US/offers/hotel-discounts.html

[4] Best Western – Hotel Search
https://www.bestwestern.com/en_US/book/hotel-search.html